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CLIENT/MATTER NUMBER
041892-
0203, 0205, 0206, 0207, 0209

October 4, 2001

VIA OVERNIGHT DELIVERY

Brennan Wall, Esq.
VIA
89 South Street
Boston, MA 02111

Re: Sony - Moviefly Patent Applications

Dear Mr. Wall:

Further to our letters of July 27, 2001, and September 5, 2001, we still have not received any response from the several Viant (or former Viant) employees or contractors that were named as inventors in the Sony Moviefly patent applications. In addition, to the inventor's listed in our September 5, 2001, letter, the following inventors are also believed to be Viant (or former Viant) employees or contractors who have not responded to our previous communications: Steven Koenig and Karl Wiersholm. Also, we have not received your response to our September 5, 2001, letter.

As we have previously informed you, we are required to seek signatures from the inventors. Accordingly, we again request your assistance in that endeavor. With our letter of September 5, 2001, we provided you with sets of documents containing a patent application, inventor declaration and assignment document for each inventor of each application to review, execute and return to us. We enclose herewith a similar set of documents for Mr. Koenig and Mr. Wiersholm. We are enclosing those documents for forwarding to Mr. Koenig and Mr. Wiersholm, in accordance with your request to send communications directed to Viant inventors through you, rather than directly to the Viant employees.

Please note that the final (non-extendable) deadlines for filing signed documents with the U.S. Patent and Trademark Office for the Moviefly patent applications expire on various dates in October and November (depending upon the particular patent application). The earliest of those final deadlines (relating to the application having our docket no. 0207) is October 14, 2001. Unless we receive signed documents from all of the inventors by October 5, 2001, we will likely proceed with the filing of petitions, requesting the U.S. Patent and Trademark Office to accept the applications without inventor signatures:

FOLEY & LARDNER

Brennan Wall, Esq.

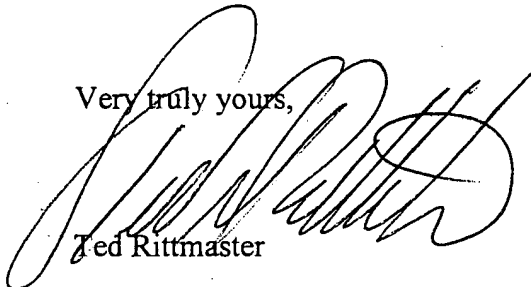
October 4, 2001

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Due to the above-noted deadlines, your assistance in obtaining inventor review and signatures on the enclosed documents is greatly appreciated. If you have any questions regarding these matters, please do not hesitate to contact us.

We look forward to hearing from you.

Very truly yours,

A handwritten signature in black ink, appearing to read "Ted Rittmaster", written over the typed name.

Ted Rittmaster

TRR/jls

Enclosures

cc: Susie Oh